



# **LIVE STREAMING EQUIPMENT**

SIGHT & SOUND PRODUCTIONS

# TIER 1

A simple setup that is one step above using your personal computer. Best for small group meetings.



# TIER 1 EQUIPMENT

- Laptop
- Webcam
- Boundary Microphone
- TV





## WHEN TO UTILIZE TIER 1

- A group of 2-6 people are in one place, such as a boardroom, and need to do a video conference call.
- So the group does not need to hover around the computer screen to see
- The person(s) on the other end of the video conference call can be see and hear the group clearly





# HOW TO SET-UP TIER 1



# TIER 2

When high quality video is desired.



## TIER 2 EQUIPMENT

- Camera (DSLR) or PTZ camera
- Video Encoder
- Laptop







## WHEN TO UTILIZE TIER 2

- A high-quality video image is needed or desired
- High quality audio
- Large group of people
- Better control of video image // example: resolution



# HOW TO SET-UP TIER 2



OR



# TIER 3

To stream a live event or have a high-end webinar





## TIER 3 EQUIPMENT

- Camera
- Laptop
- Switcher
- Video Encoder or Teradek



OR





# WHEN TO UTILIZE TIER 3

- When you want to add a live stream element to an event
- Multiple inputs are needed:
  - Video Playback
  - IMAG
  - PowerPoint
  - Images
  - Multiple Camera angles





# HOW TO SET-UP TIER 2



# THANK YOU!

For equipment rentals or more  
information:

info@ssav.net  
904.645.7880  
ssav.net

