LIVE STREAMING EQUIPMENT

SIGHT & SOUND PRODUCTIONS

TIER 1

A simple setup that is one step above using your personal computer. Best for small group meetings.



- Laptop
- Webcam
- Boundary Microphone
- TV













WHEN TO UTILIZE TIER 1

- A group of 2-6 people are in one place, such as a boardroom, and need to do a video conference call.
- So the group does not need to hover around the computer screen to see
- The person(s) on the other end of the video conference call can be see and hear the group clearly



HOW TO SET-UP TIER 1



TIER 2

When high quality video is desired.



- Camera (DSLR) or PTZ camera
- Video Encoder
- Laptop







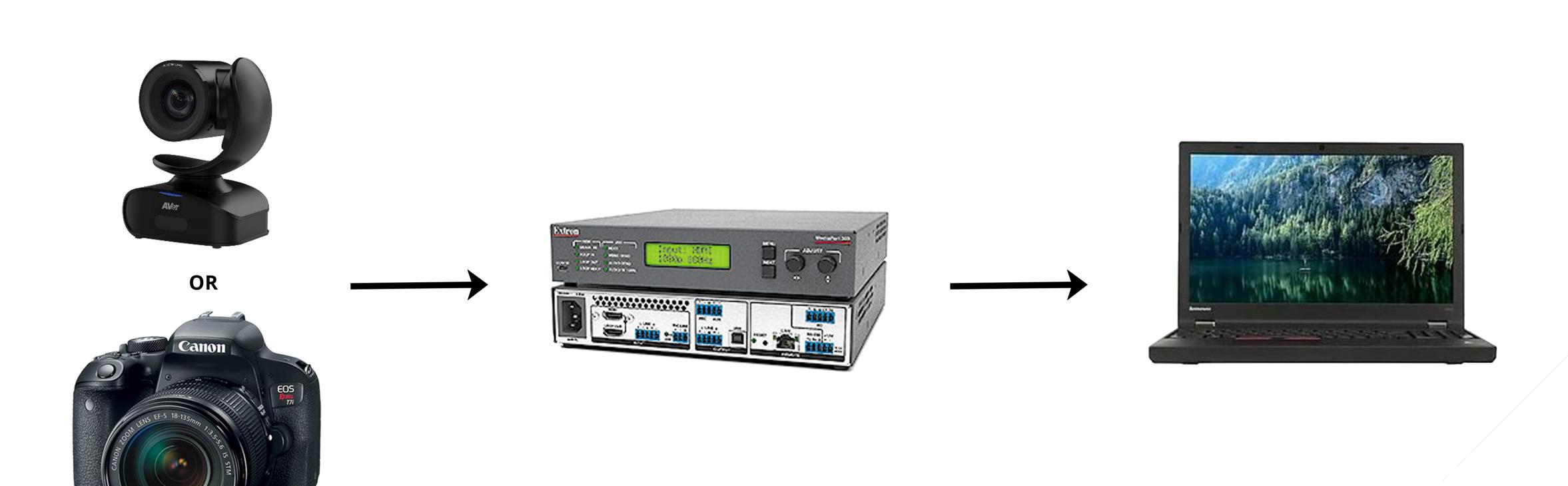


WHEN TO UTILIZE TIER 2

- A high-quality video image is needed or desired
- High quality audio
- Large group of people
- Better control of video image // example: resolution



HOW TO SET-UP TIER 2



TIER 3

To stream a live event or have a high-end webinar



- Camera
- Laptop
- Switcher
- Video Encoder or Teradek









OR







WHEN TO UTILIZE TIER 3

- When you want to add a live stream element to an event
- Multiple inputs are needed:
 - Video Playback
 - IMAG
 - PowerPoint
 - Images
 - Multiple Camera angles

HOW TO SET-UP TIER 2



THANK YOU!

For equipment rentals or more information:

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